

Skin Preparation

Micellar Water (Cleanser)



Why I Use It: Cleanses the skin and removes oil and dirt before makeup.

How To Use: Apply to a cotton pad and wipe over the face before moisturizer.

Client Review: Micellar water gently cleans the skin and prepares the skin for makeup application without drying the skin.

Moisturizer – Ananne Equilibrium Light (Mature Skin)



Ananne Equilibrium Light Moisturizer This is a lightweight balancing moisturizer that hydrates the skin without making it oily. It creates the perfect base for makeup and helps foundation apply smoothly and evenly. Ideal for normal, combination and mature skin.

Why I Use It: Hydrates and balances the skin so makeup applies smoothly and evenly. Especially good for normal, combination and mature skin.

How to use: Apply a small amount to the face after cleansing and before primer. Massage gently into the skin using upward movements.

Eye Cream – Ananne Eye Cream



Why I Use It: Hydrates the under-eye area, reduces puffiness, and helps concealer apply smoothly without creasing.

Client Review: This eye cream hydrates and smooths the delicate under-eye area. It helps reduce puffiness and prevents concealers from settling into fine lines, which is especially important for mature skin.

How To Use: Apply a small amount under your eyes using your ring finger. Gently tap (do not rub) the product into the skin. Use before makeup application.

Who It's Good For:

- Mature skin
- Dry under-eyes
- Dark circles
- Puffiness
- Fine lines

Primer – Lord & Berry Skin Control Primer



Why I Use It: Controls shine, blurs pores, helps makeup last longer.

Client Review: This primer creates a smooth, matte base and helps makeup last all day.

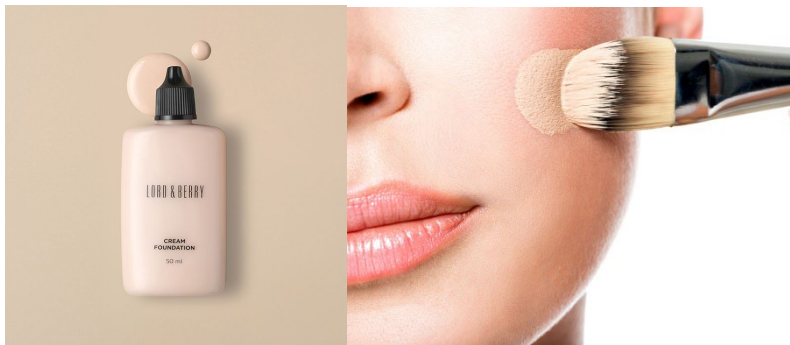
Color Corrector – Make Up for Ever Green Corrector



Why I Use It: Neutralizes redness.

Client Review: Green correctors reduce redness and helps foundation look more even and natural.

Foundation – Lord & Berry Cream Foundation



Why I Use It: Lightweight, buildable coverage, natural finish. **Client Review:**

Client Review: This foundation evens out skin tone and gives a natural, radiant finish.

Concealer – Tarte Shape Tape / MAC Studio Radiance



Why I Use It: Covers dark circles and blemishes, long lasting.

Client Review: Concealer brightens the under-eye area and covers blemishes for a flawless finish.

Setting Powder – Laura Mercier Translucent Powder



Why I Use It: Set makeup and reduces shine.

Client Review: This powder sets foundation and concealer and helps makeup last longer without looking heavy.

Eyes



Neutral Eyeshadow Palette + Brushes

Brushes Needed: Crease brush, Flat brush, blending brush see pic reference

Client Review: Neutral eyeshadows are used to create natural eye looks, and the correct brushes help blend eyeshadow professionally. Neutral shades are recommended for mature skin because they enhance the eyes without making the eyelids look heavy.

Eyes – False Lashes & Mascara



Why I Use These: False lashes enhance the eyes and make the lashes look fuller and more defined. Mascara is applied after false lashes to blend the natural lashes with the false lashes.

Client Guide : Apply false lashes to enhance the eyes and create a fuller lash look. After applying the lashes, apply mascara to blend your natural lashes with the false lashes. This creates a seamless, natural finish.

Important Tip: Always Curl Lashes with a lash curler and apply mascara after false lashes, not before. This helps blend the natural lashes with the false lashes and makes the lashes look more natural.

Mascara Note: Mascara can be a personal choice, but black mascara is recommended to define the eyes.

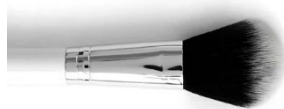
Kryolan Brow Powder + Angled Brush + Brow Gel



Client Review: Brow powder creates a soft natural brow and brow gel holds the brows in place all day.

Cheeks

Make Up For Ever Crème Blush (Applied with Synthetic Brush)



Client Review: Crème blush gives a natural, healthy glow and blends beautifully into the skin. Cream products are especially suitable for mature skin because they look more natural and less powdery..

Lip Preparation & Lip Finish (Professional Method)



Step 1 – Lip Preparation (Before Makeup)

Product used: Lord & Berry Lip Oil Potion

When: Apply after moisturizer, before starting makeup.

Why I Use It: This softens, hydrates and prepares the lips before lipstick application. This is especially important for dry or mature lips, as lipstick can otherwise look dry or settle into lines.

Client Guide Text: Apply lip oil at the beginning of the makeup after moisturizer. This hydrates and softens the lips while you apply the rest of the makeup, so when you apply lipstick at the end, the lips are smooth and moisturized.

Lips – Nude Pencil & Natural Lipstick



Product used: Lipstick – fresh natural tone (your choice depending on skin tone)

Nude Lip Pencil

Natural Tone Lipstick (matching blush tone)

Lord & Berry Lip Oil (final step)

(Optional) Lip Oil on top for shine

Why I Use This: A fresh lipstick tone gives a more youthful, healthy appearance and completes the makeup look.

Client Guide Text:

At the end of the makeup, apply a nude lip pencil to define the lips, then apply a fresh-toned lipstick. Fresh tones such as soft pink, rose, peach or natural nude make the face look fresher and more youthful.

Final Step – Setting Spray



Product: MAC Fix+ Setting Spray

When To Use: Final step — after all makeup is completed.

Why I Use It: MAC Fix+ helps set the makeup, reduce the powdery look, and make the makeup look more natural and skin-like. It also helps the makeup last longer and blend together beautifully.

Client Guide: Finish your makeup by applying MAC Fix+ Setting Spray. Hold the bottle about 20–30 cm away from your face and spray lightly over the entire face. This helps set the makeup, remove any powdery look and gives the skin a fresh, natural finish.

Professional Tip: Setting spray is the final step that “melts” all the makeup together so the skin looks natural instead of powdery.